

## NEWS RELEASE

### **MEDIA INQUIRIES & INTERVIEW REQUESTS CONTACT:**

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## Deadline Extended for 2013 TRP National Reuse Contest

**OAKLAND, CA (August 5, 2013)** - The ReUse People of America, Inc. (TRP), has extended the deadline for this year's National Reuse Contest. The Reuse Contest, which will remain open to entrants through September 30, promotes innovative building and remodeling projects that use primarily salvaged materials.

Entries may be submitted to participating stores, where local winners will be announced October 31. National winners will be named on November 30, 2013.

### **HOW THE CONTEST WORKS:**

Each participating store sponsors its own local contest, with various prizes for first, second and third-place winners. These winners are automatically entered in the national contest. TRP awards gift certificates of \$1,000, \$500 and \$250 to the first, second and third place winners of the National Contest, redeemable at the stores where the entries were submitted.

For a complete list of rules and participating stores, and to see photos of previous contest winners, visit:

[www.TheReUsePeople.org/reusecontest](http://www.TheReUsePeople.org/reusecontest).

### **ABOUT THE REUSE PEOPLE OF AMERICA:**

Since 1993, architects, contractors and building owners have relied on TRP to keep reusable and recyclable building materials out of overburdened landfills. By de-constructing (instead of demolishing) a building, TRP is able to salvage up to 80 percent of the materials, saving them from landfills and channeling them back into the marketplace through its network of retail outlets. These services are among the first steps in the green building process. Most donations to TRP, a nonprofit 501(c)3 corporation, are tax-deductible.

The ReUse People of America is part of one of the fastest-growing segments of the green building movement, providing employment and volunteer opportunities, and collaboration in deconstruction, building-materials salvage and sales. [www.TheReUsePeople.org](http://www.TheReUsePeople.org)

### **Media Note:**

Photos of past winners and national and local interviews are available on our website at [www.TheReUsePeople.org/reusecontest](http://www.TheReUsePeople.org/reusecontest), or can be arranged through media contact listed above.